



LUCID - *ADV 3.0*

KIA - *SO.GO*

GOGORO - *BAYMAX*

POLESTAR - *RAW.ARD*

Inner Explorer



want to travel,
smart, ambitious

reach the dream...



both strong and lightweight,
this material reinforces and
increases the rigidity of
the overall structure

carbon fiber



textile with breathable
property sets
a new generation of
technical fabric

fabric



this new aluminium alloy
sets a new standard
both in a way it performs
and the way it looks

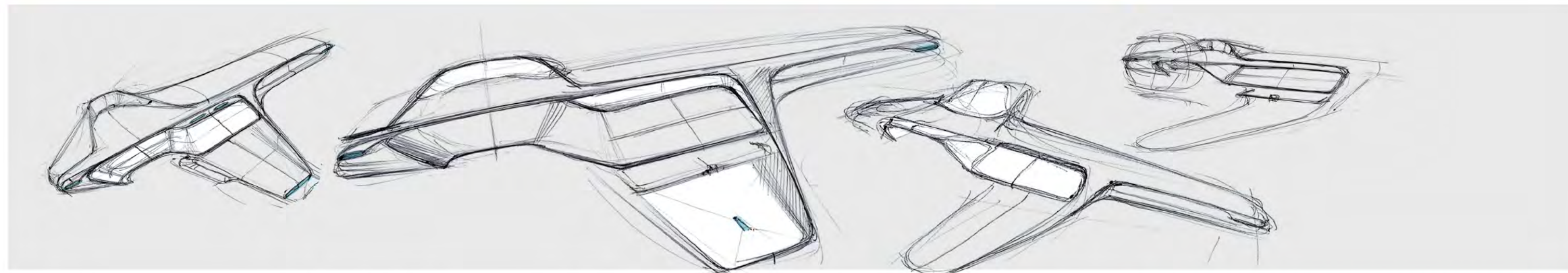
aluminium



raw material
directly extracted from
Earth

mineral

LUCID ADV 3.0



SURFACE



PRODUCT

ARCHITECTURE



ROBUST

SPECIAL

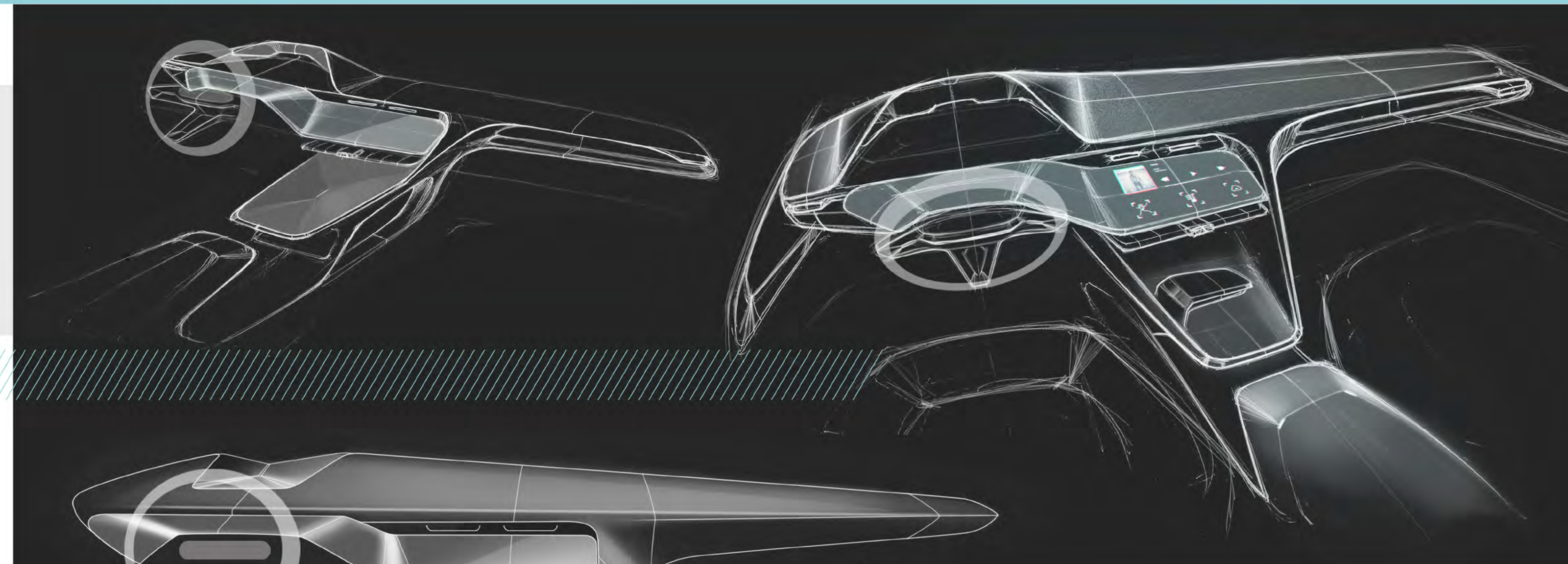
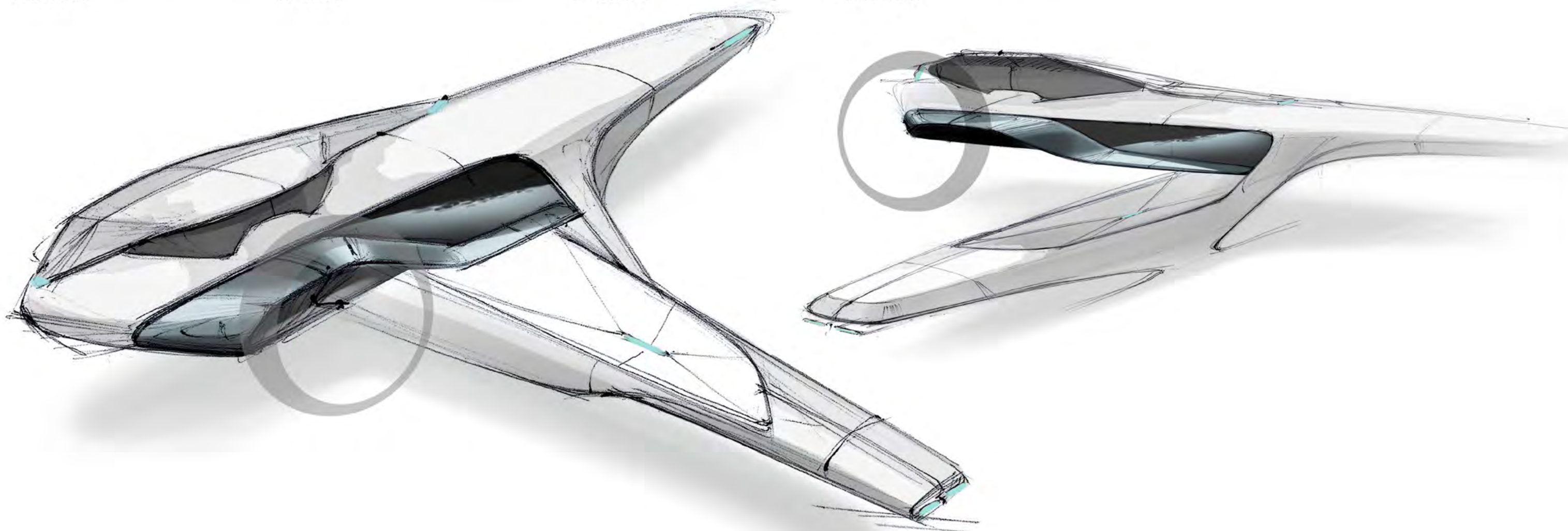


FLOATING

DETAIL

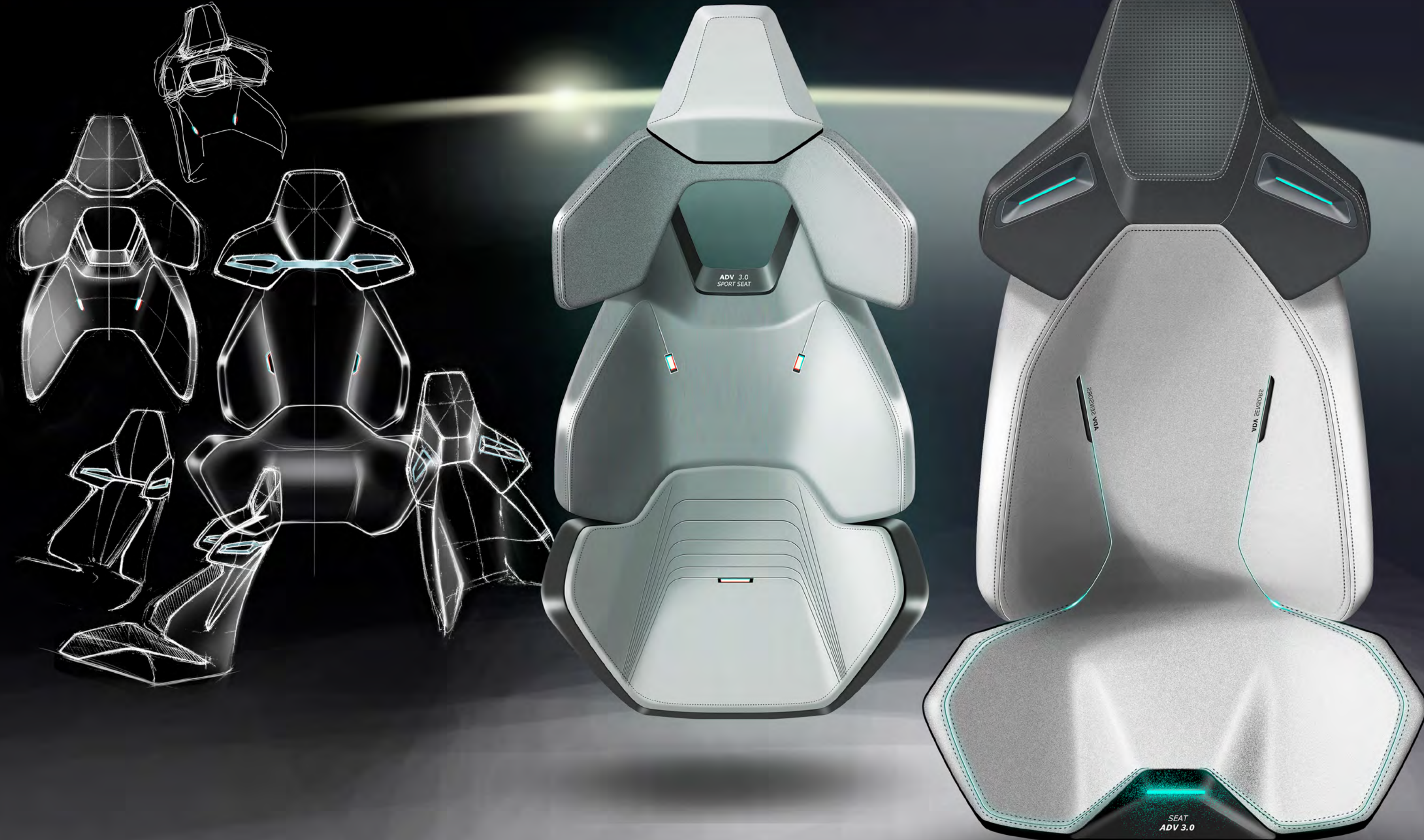


HIGH TECH



LUCID

ADV 3.0



cockpit cluster |

thin robust airvents
aluminium finish |

touch ID
floating display |

storage space |



SO • GO

WEN
文



TAIPEI



PURE / MINIMAL



INTELLECT

JING
靜

STRIPES / OVERLAY EFFECT



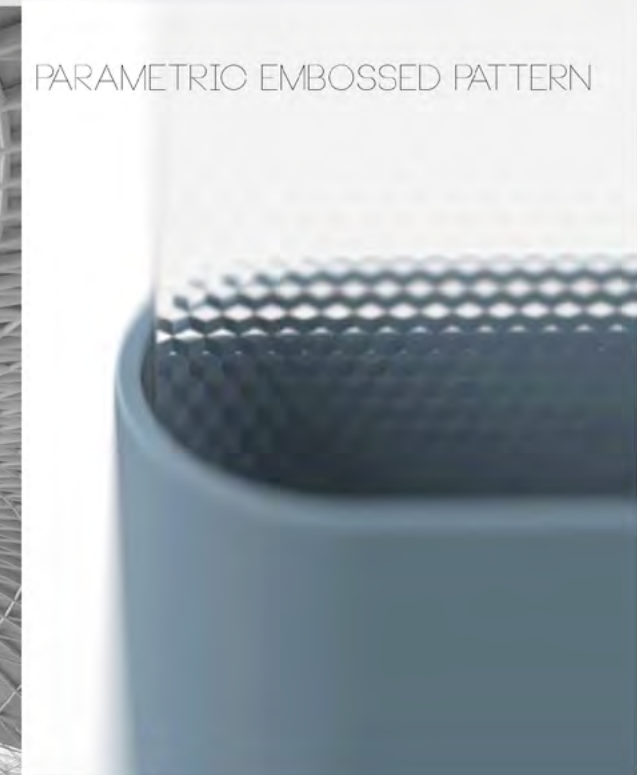
MATERIAL

PRISTINE MIRROR FINISH



PARAMETRIC EMBOSSED PATTERN

BOARD





SO • GO

SURFACE
TWISTED



ARCHITECTURE
WRAPPING



DETAIL
SUBTLE / HIDDEN

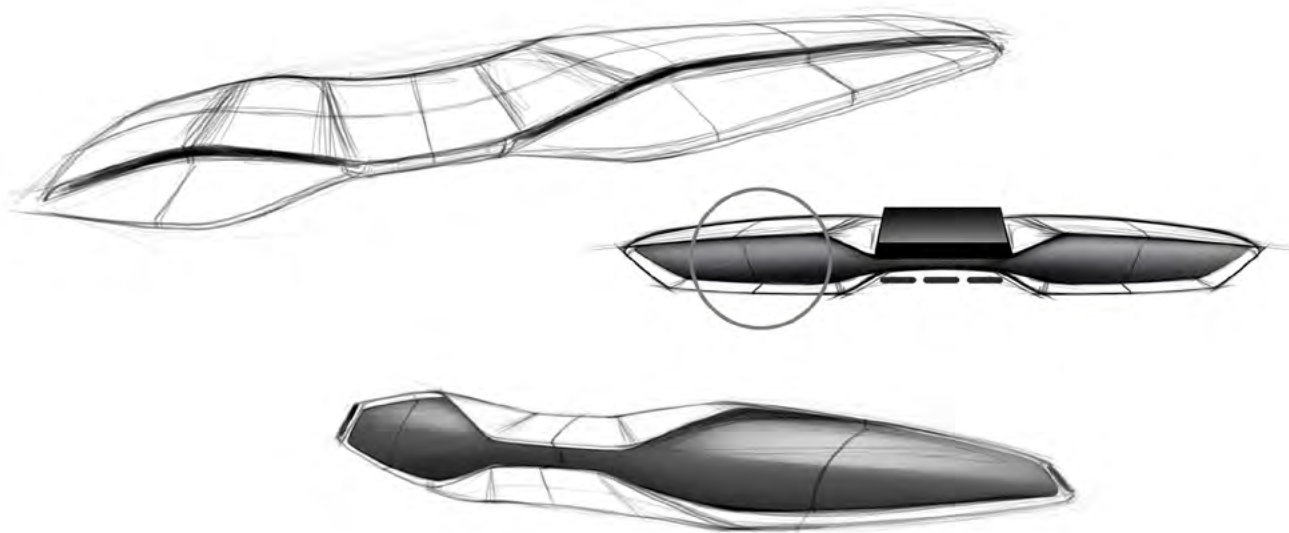
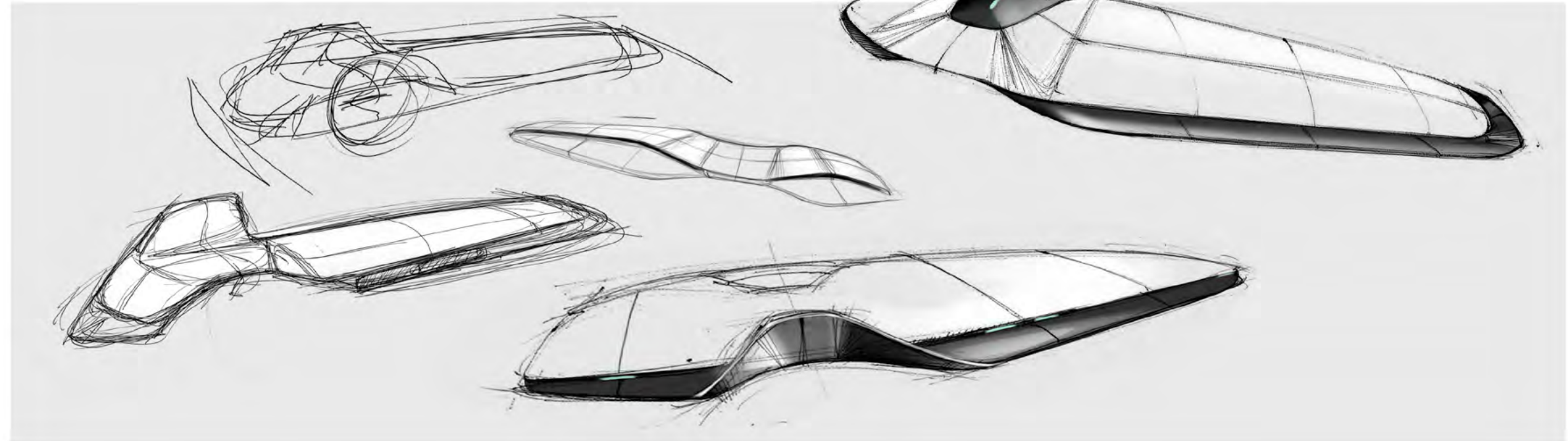


SPECIAL
PINCHING

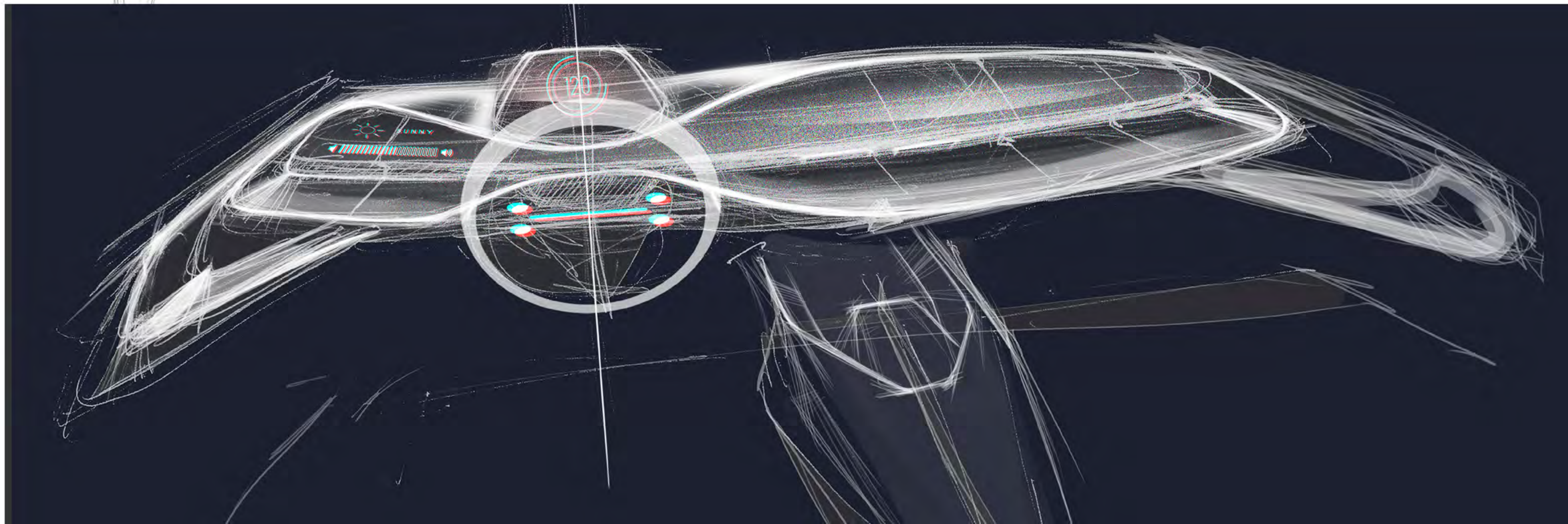
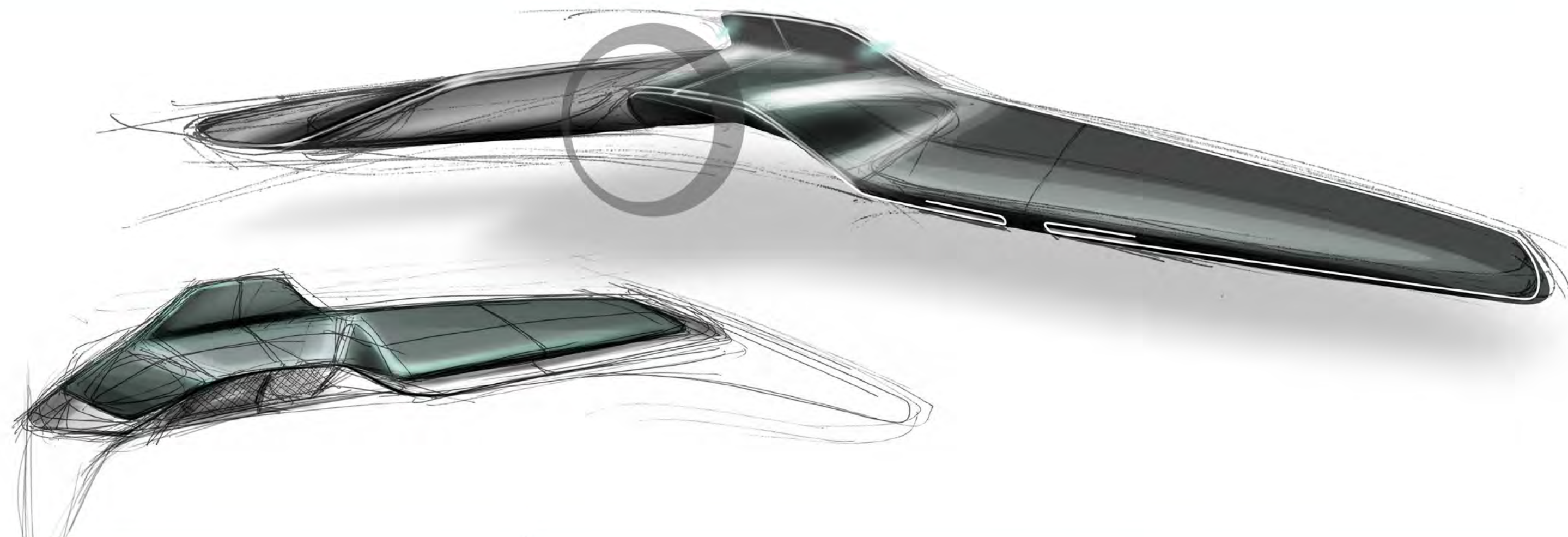


KIA IMAGINE CONCEPT

ICONIC KIA' GRILL SHAPE
APPLIED ON THE
-DASHBOARD MAIN STRUCTURE
-STEERING WHEEL

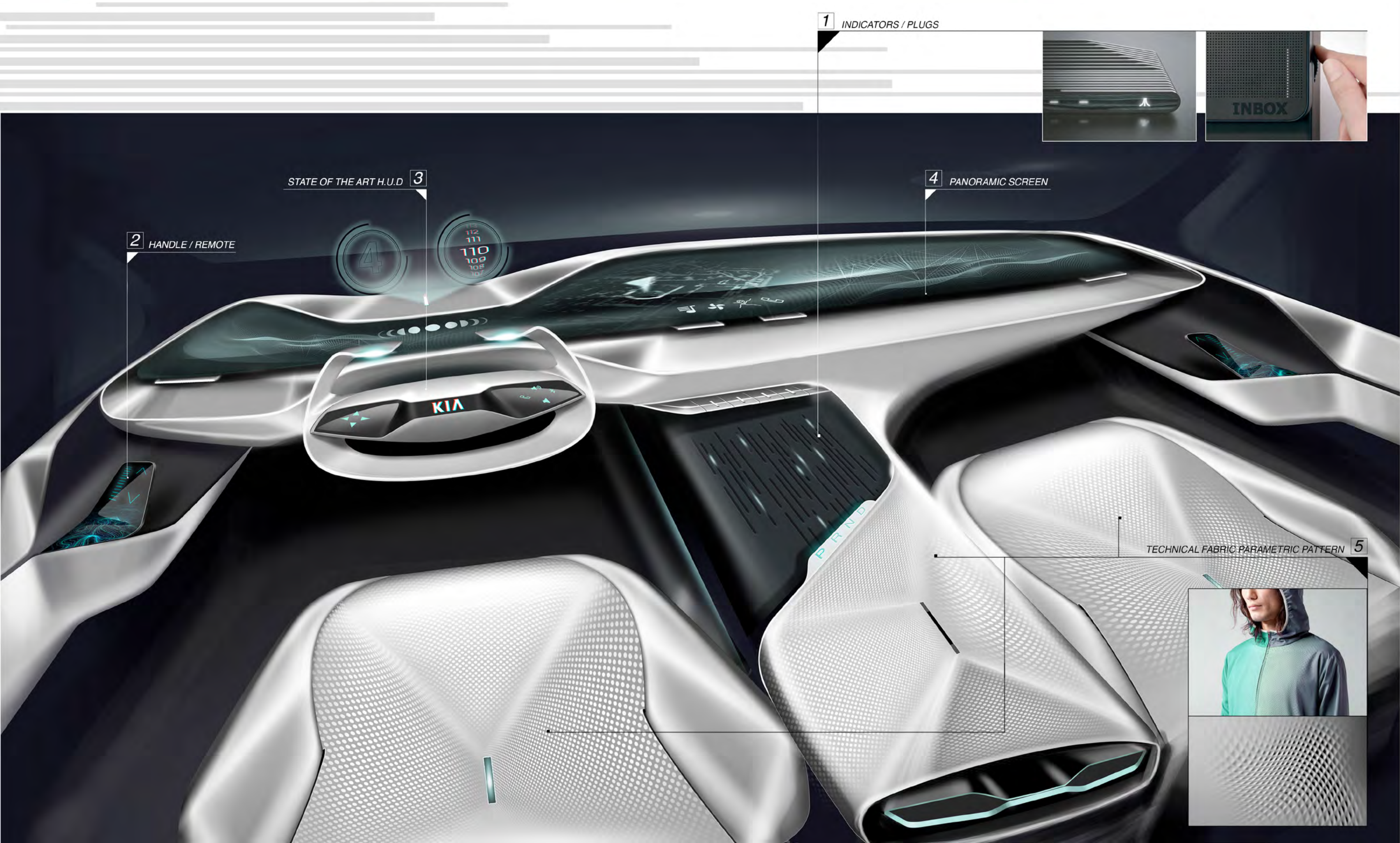


INTERPRETATION OF GRILL
SHAPE





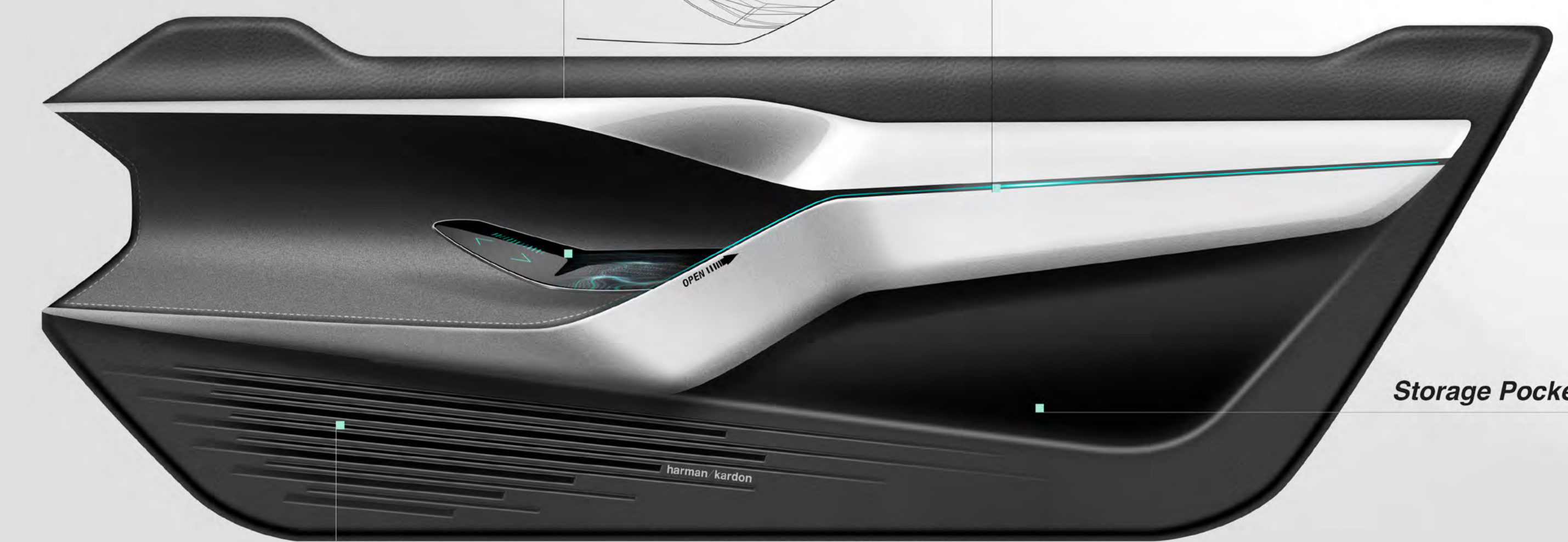
SO • GO



Handle / Remote
 Navigate through
 the panoramic screen
 with multitouch technology



Ambient Light



harman / kardon® High fidelity speakers
 delivers a powerful detailed soundstage
 which maintains absolute clarity and give us
 a more realistic audio experience



SURFACE
MINIMAL



ARCHITECTURE
CONCAVE UNIBODY



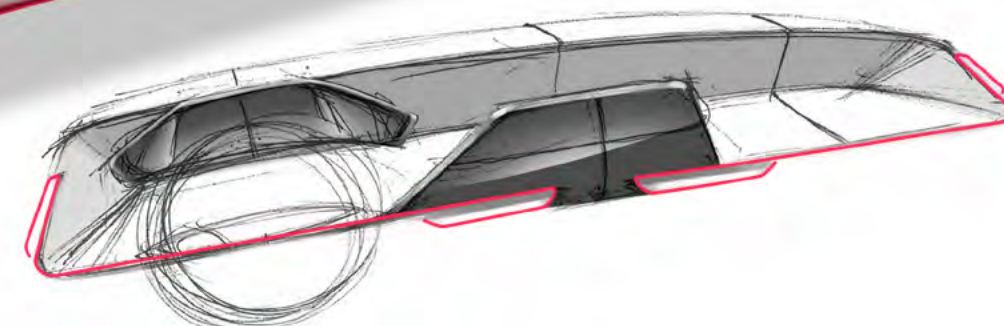
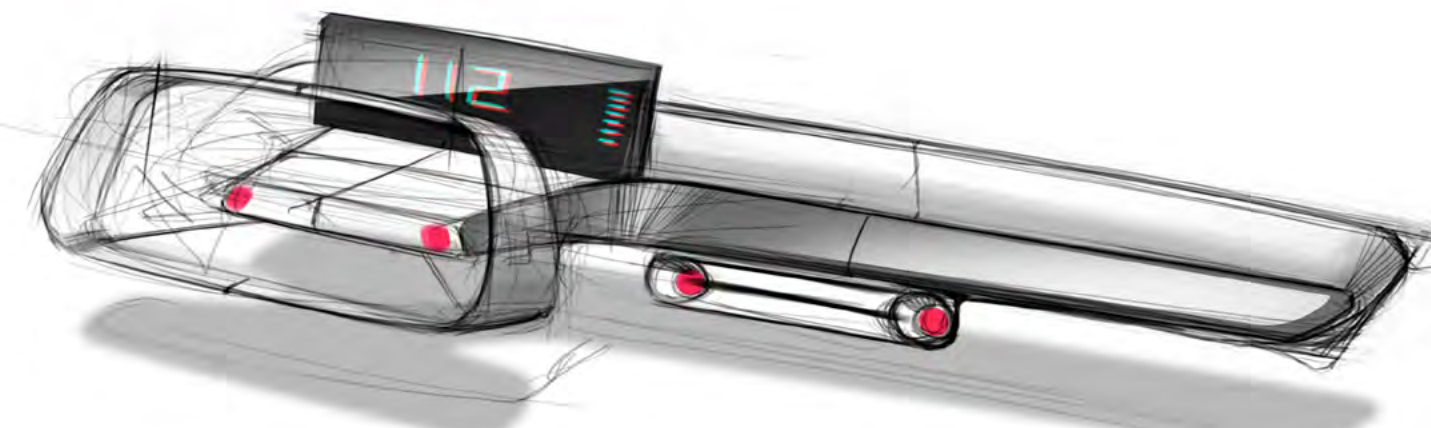
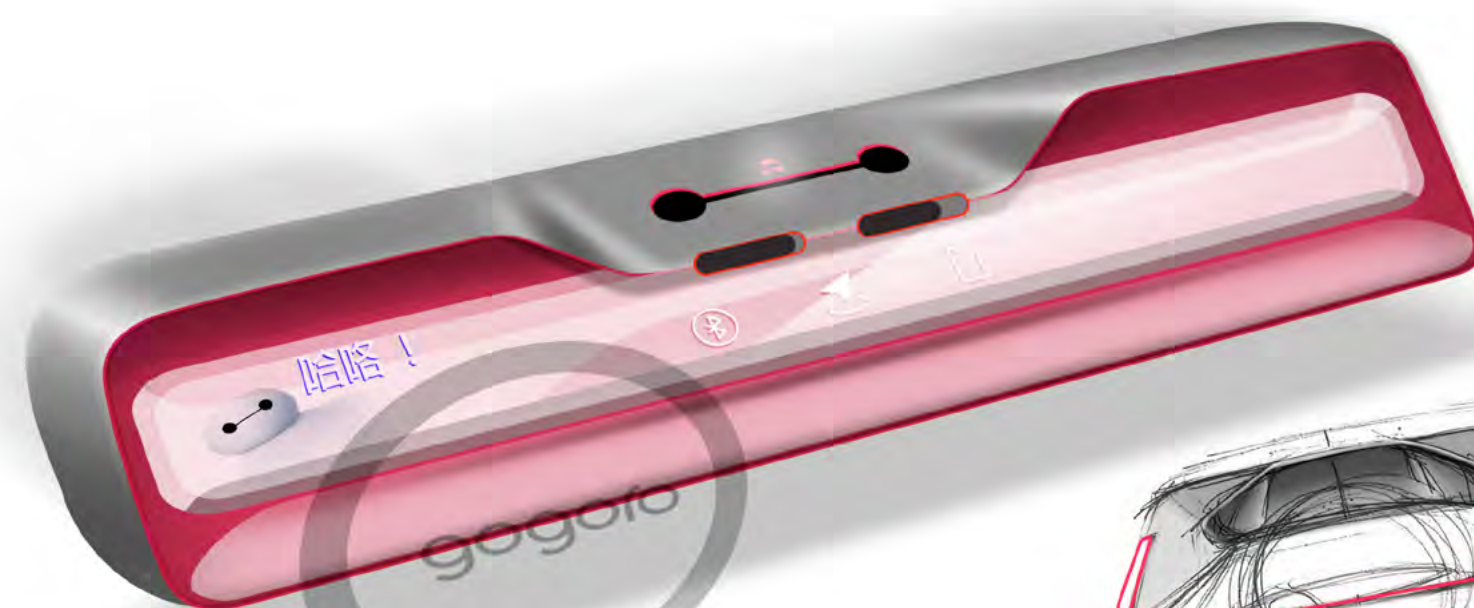
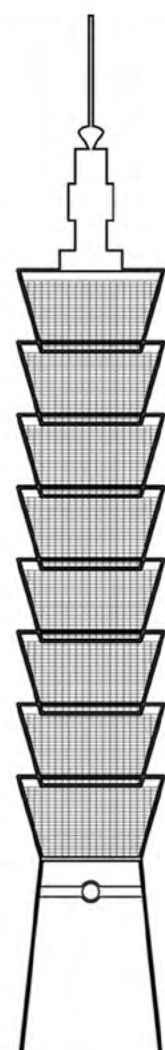
DETAIL
TRANSPARENT



SPECIAL
DRIVING PARTNER

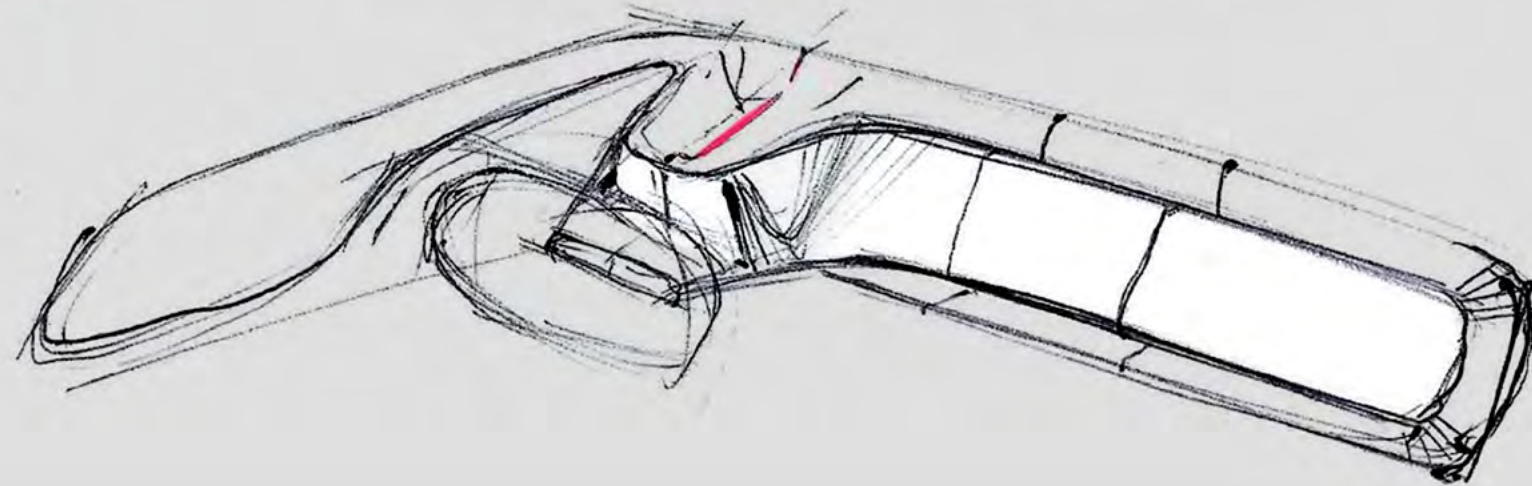
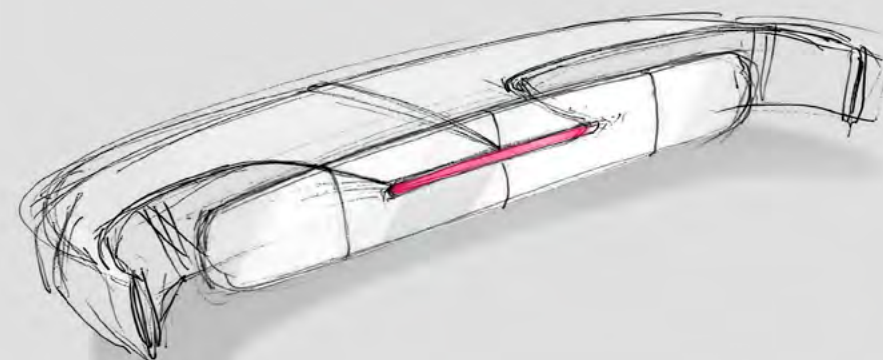
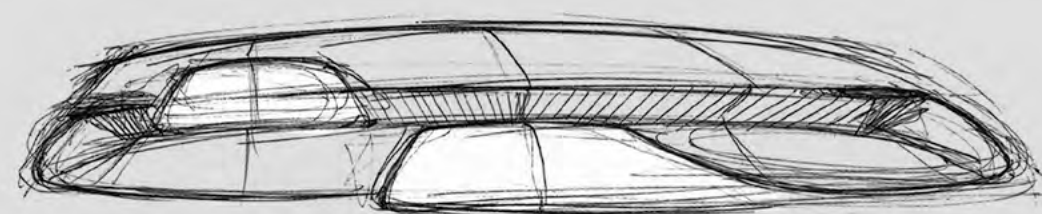
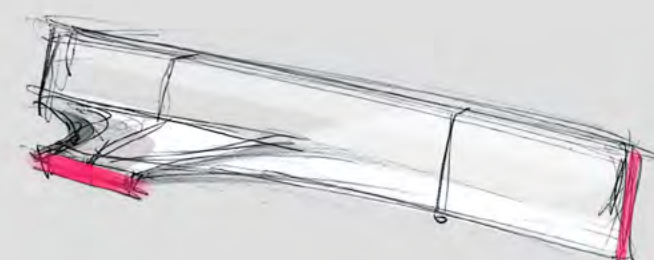
PLAYFUL CITY CAR / SERVICE (RENT)

IN TAIPEI



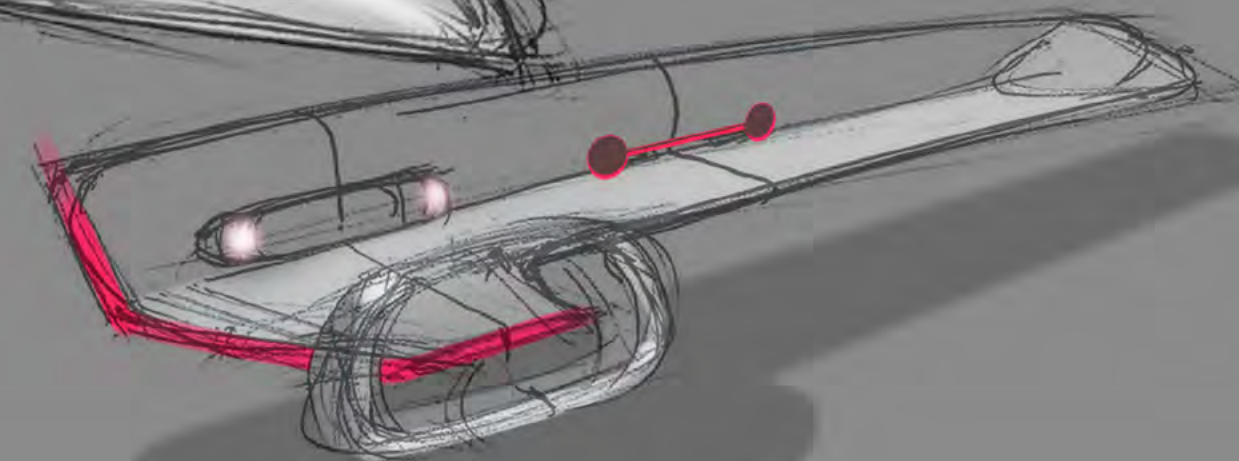
DASHBOARD
ARCHITECTURE EXPLORATION

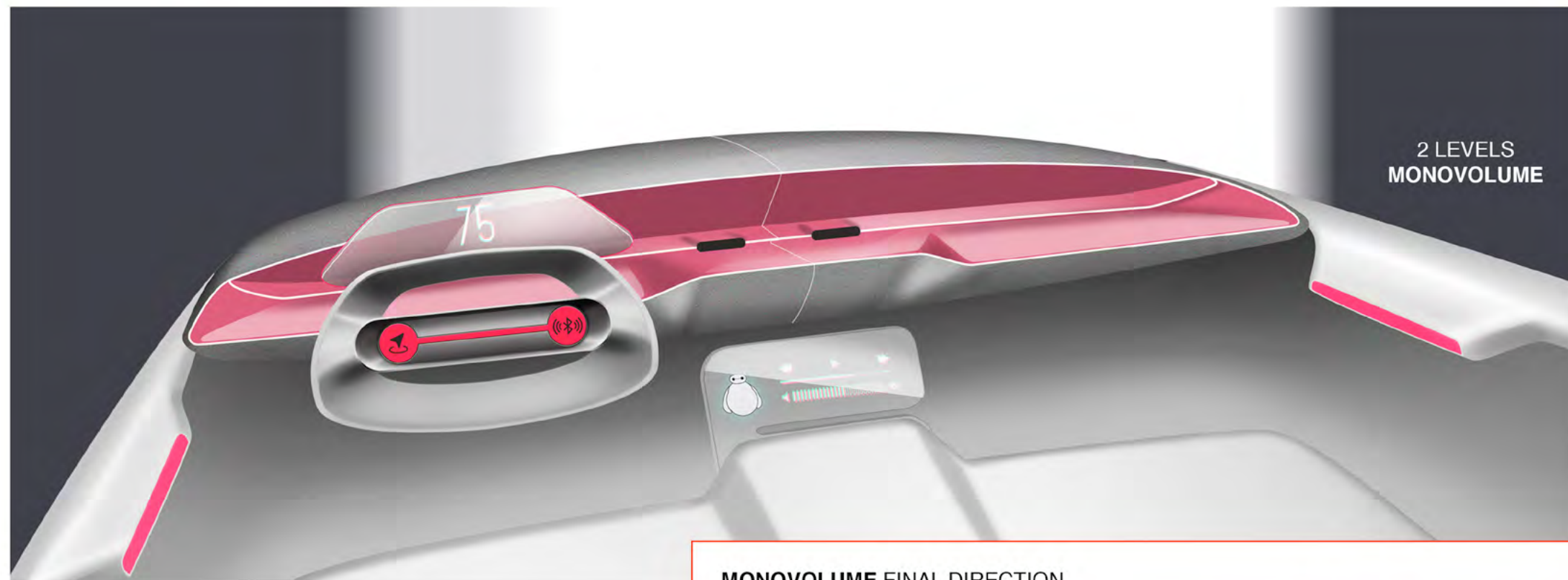
IDEATION



INTERACTIVE CONTACT ANIMOJI

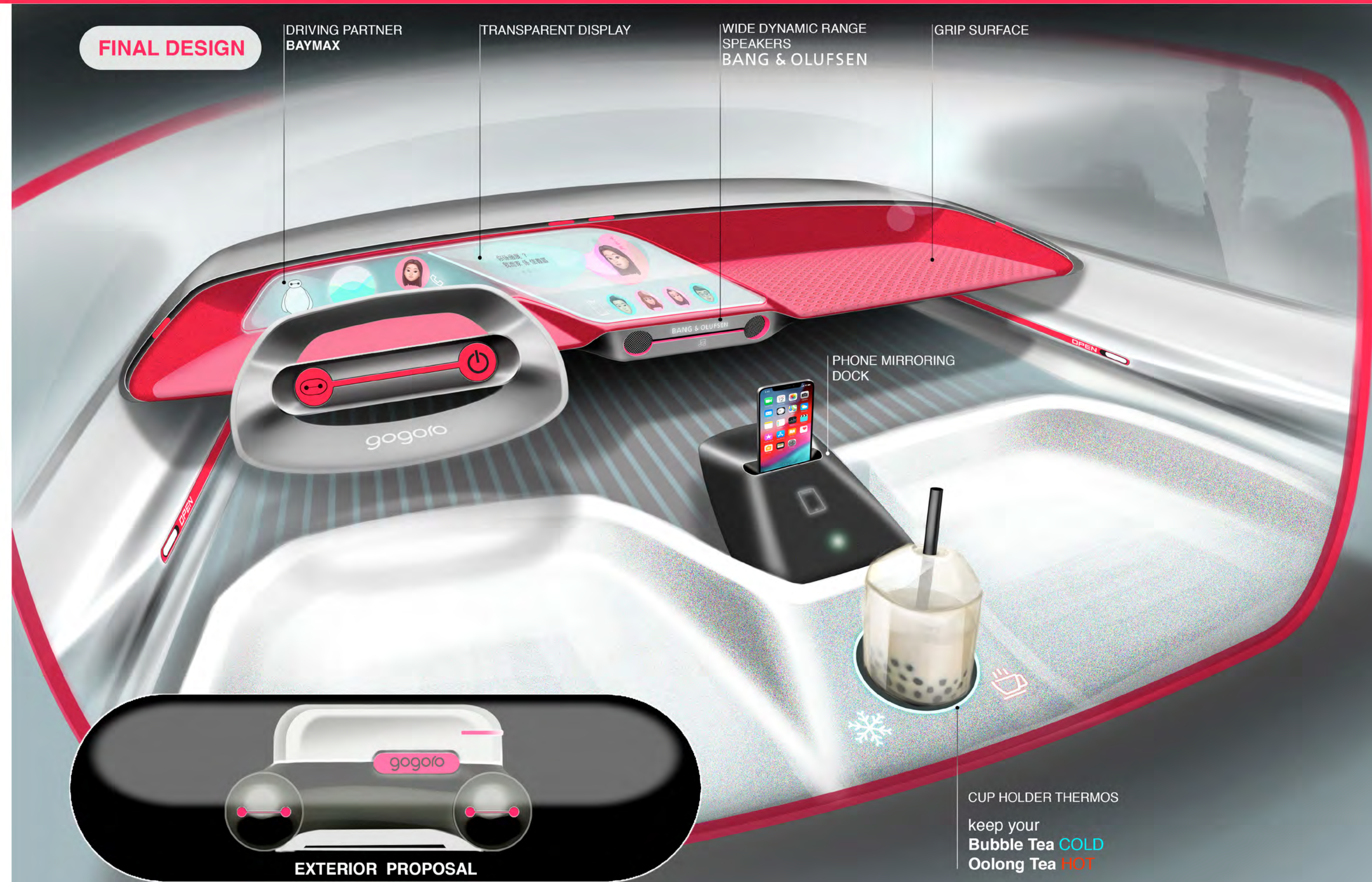
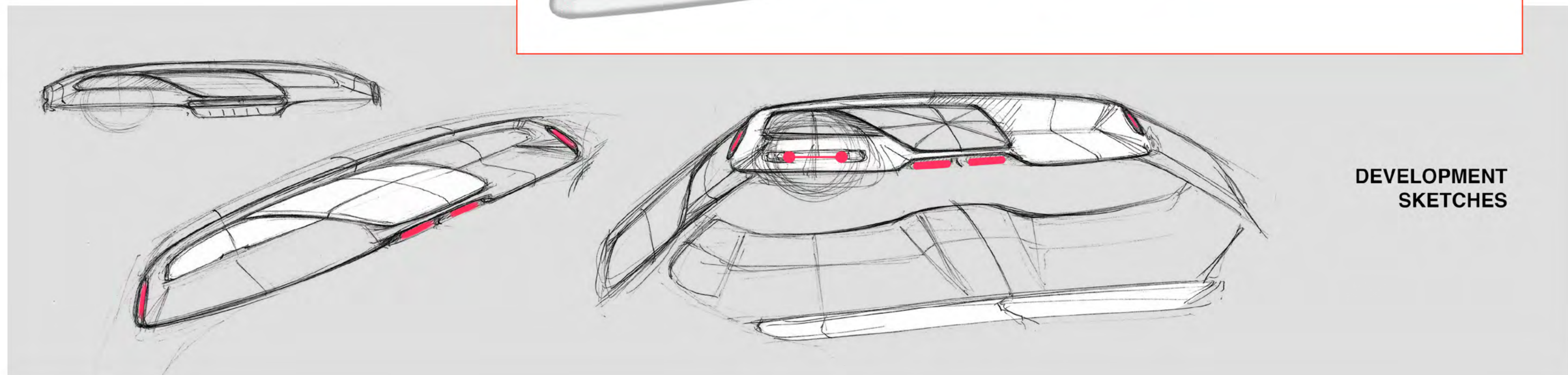
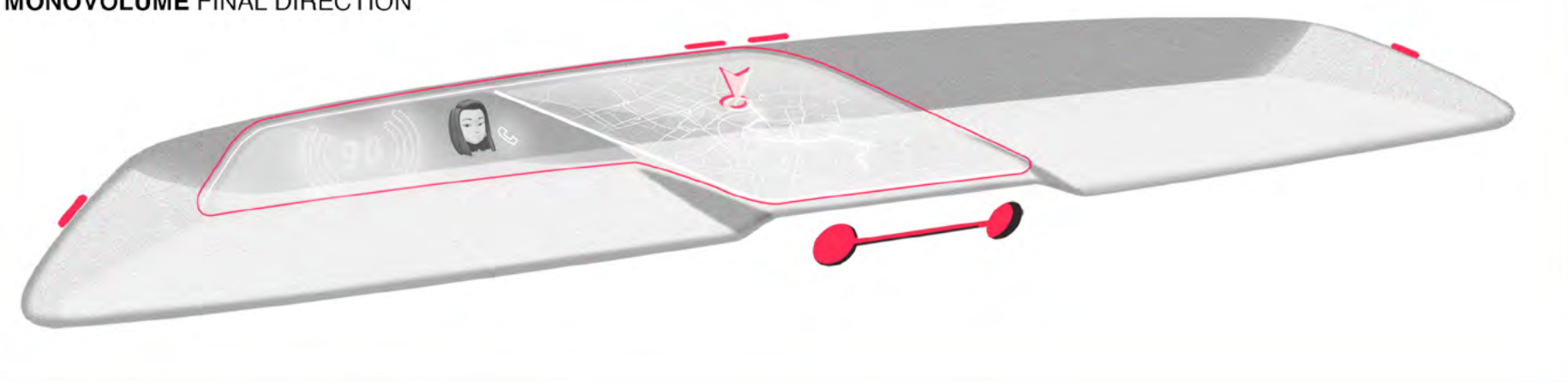
CONCAVE UNIBODY
DEVELOPMENT





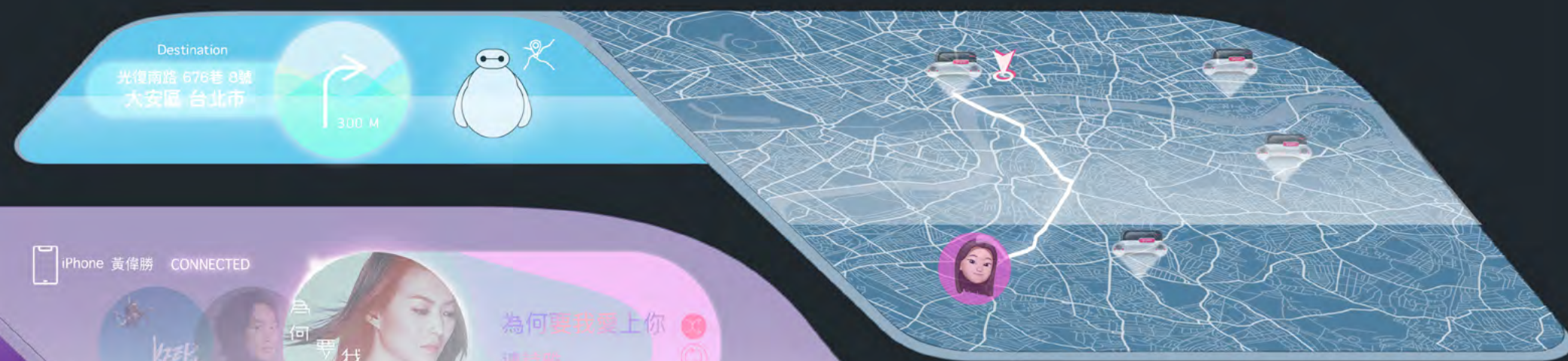
REFINEMENT

MONOVOLUME FINAL DIRECTION



Gogoro station

U.I



謝謝您選 Gogoro Baymax service

iPhone 黃偉勝 CONNECTED



Online Streaming music platform

KKbox Spotify Apple MUSIC

Interactives bubbles messages



Driving partner Baymax

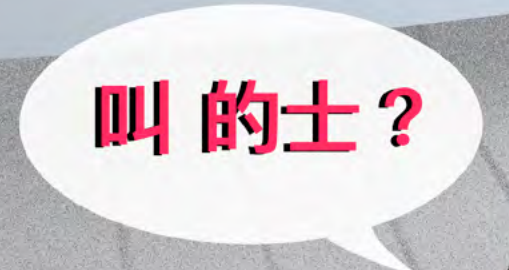


Animoji contact interactive bubble

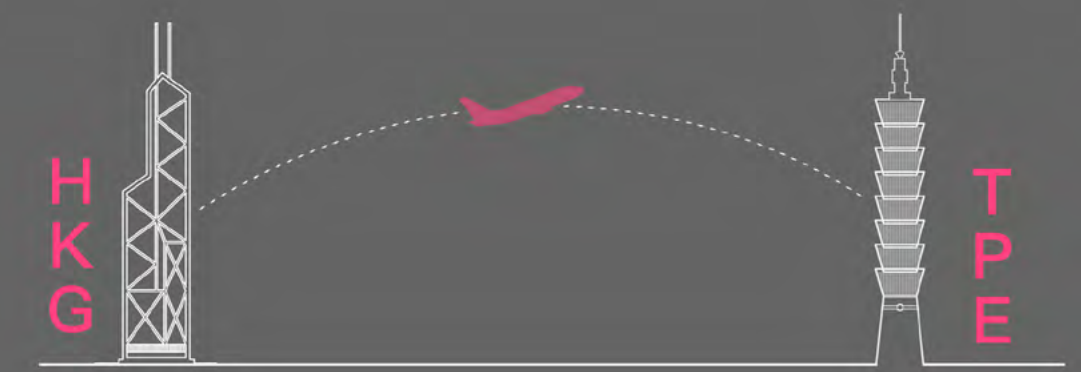


Liquid measure gauge

U.X



TERMINAL 2E 桃園機場



Hongkongese in Taipei

polestar

forward

urban tech



□
□
□



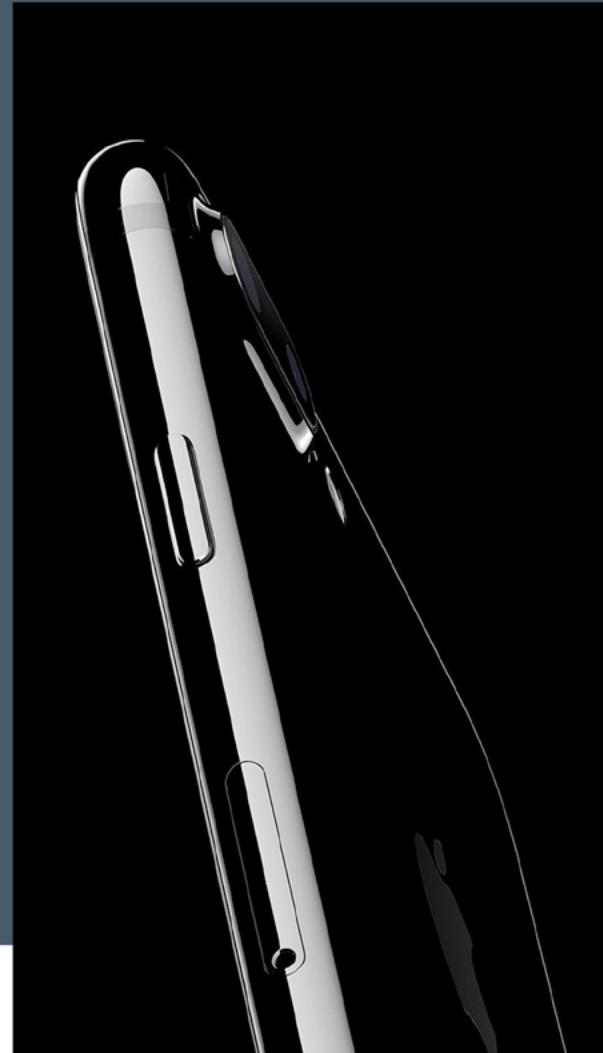
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□
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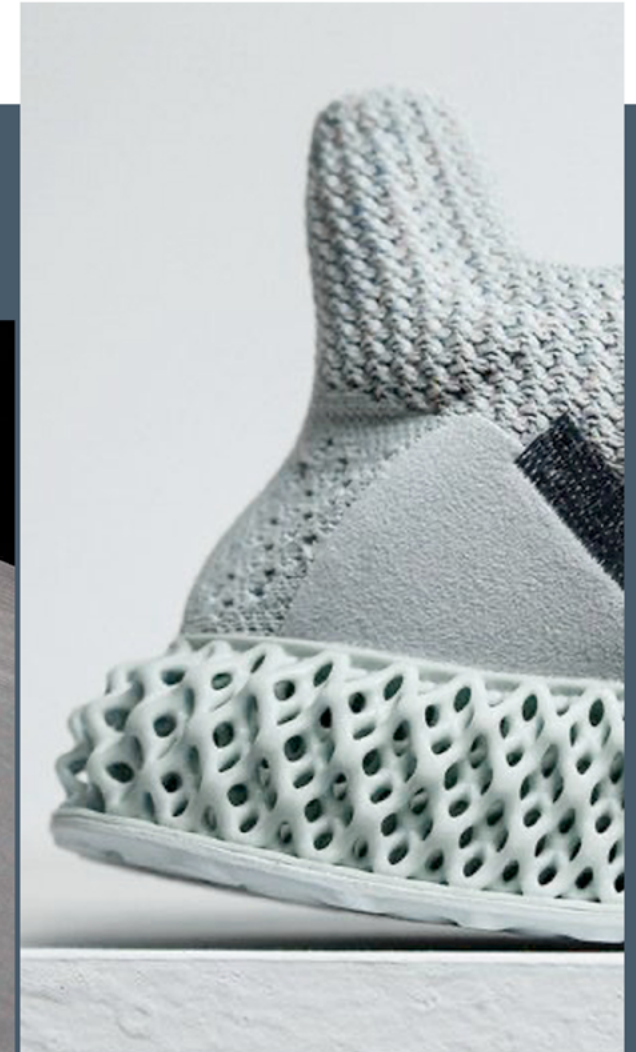
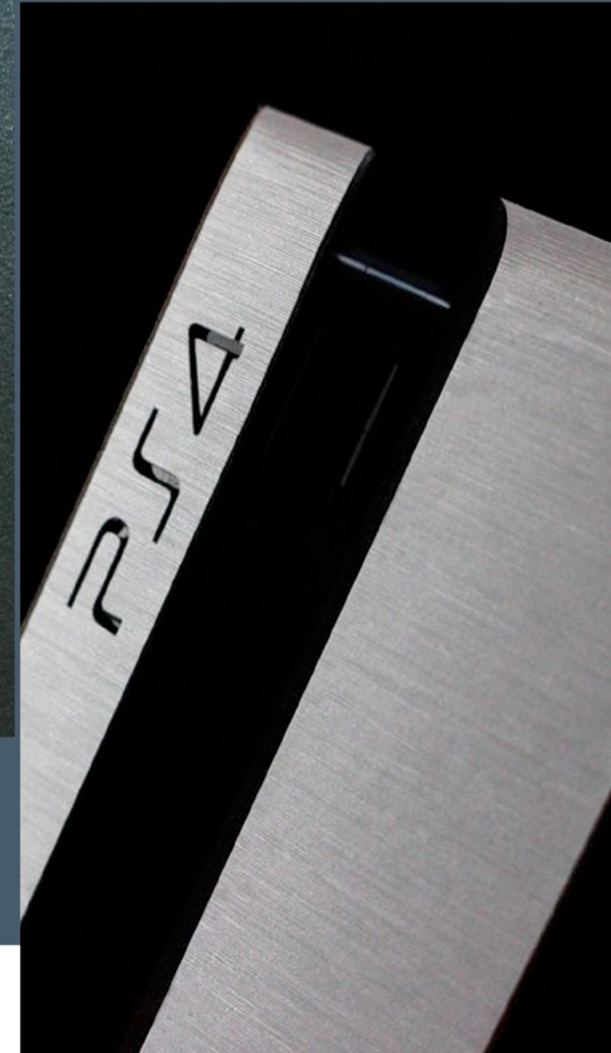
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high gloss black finish



smears deco piece
(off-road feeling)

brushed aluminium



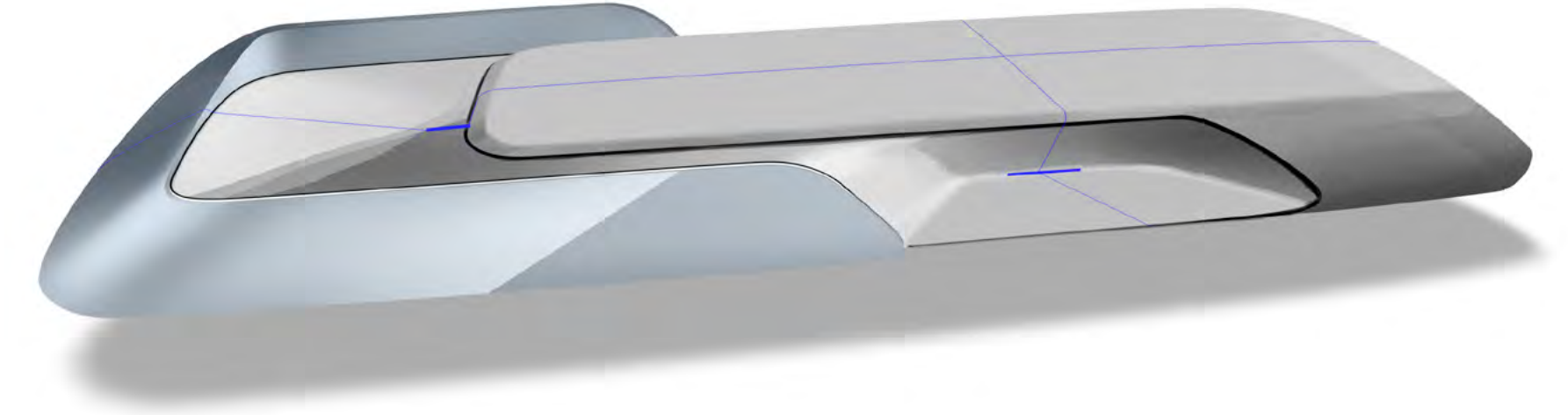
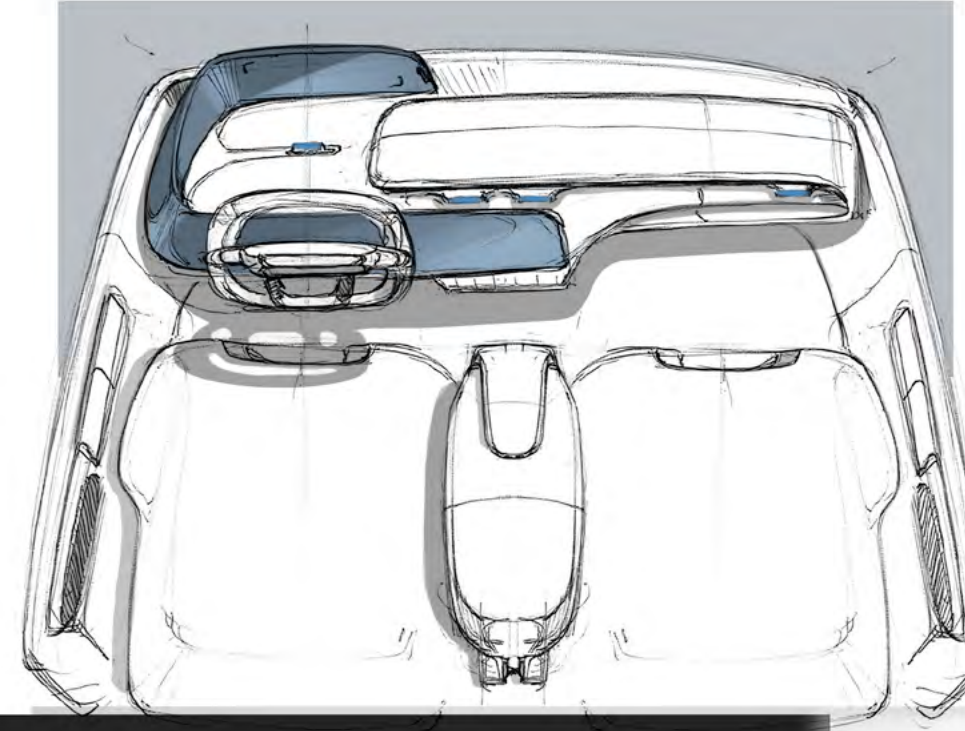
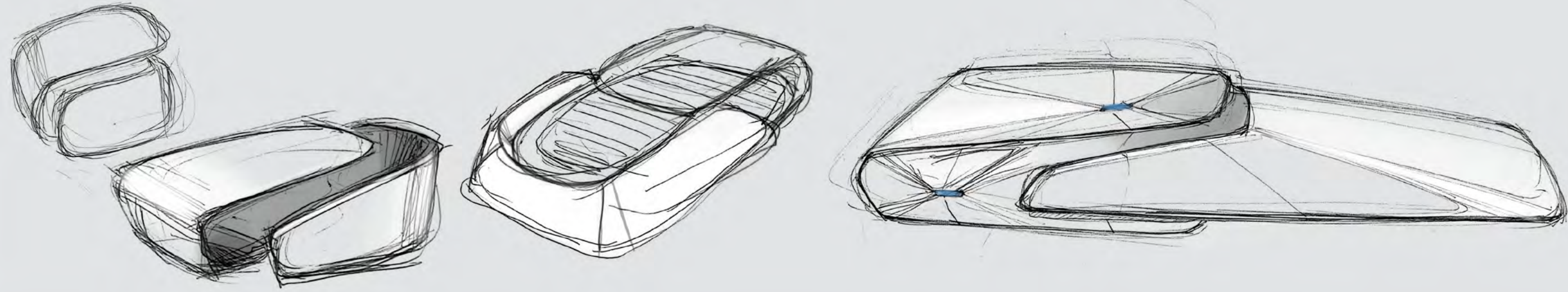
3D Print
futur-craft
technology

□
□
□
□
□

perform with technology to compete better

polesar

forward



SURFACE



FLAT

ARCHITECTURE



COMPATIBLE

DETAIL

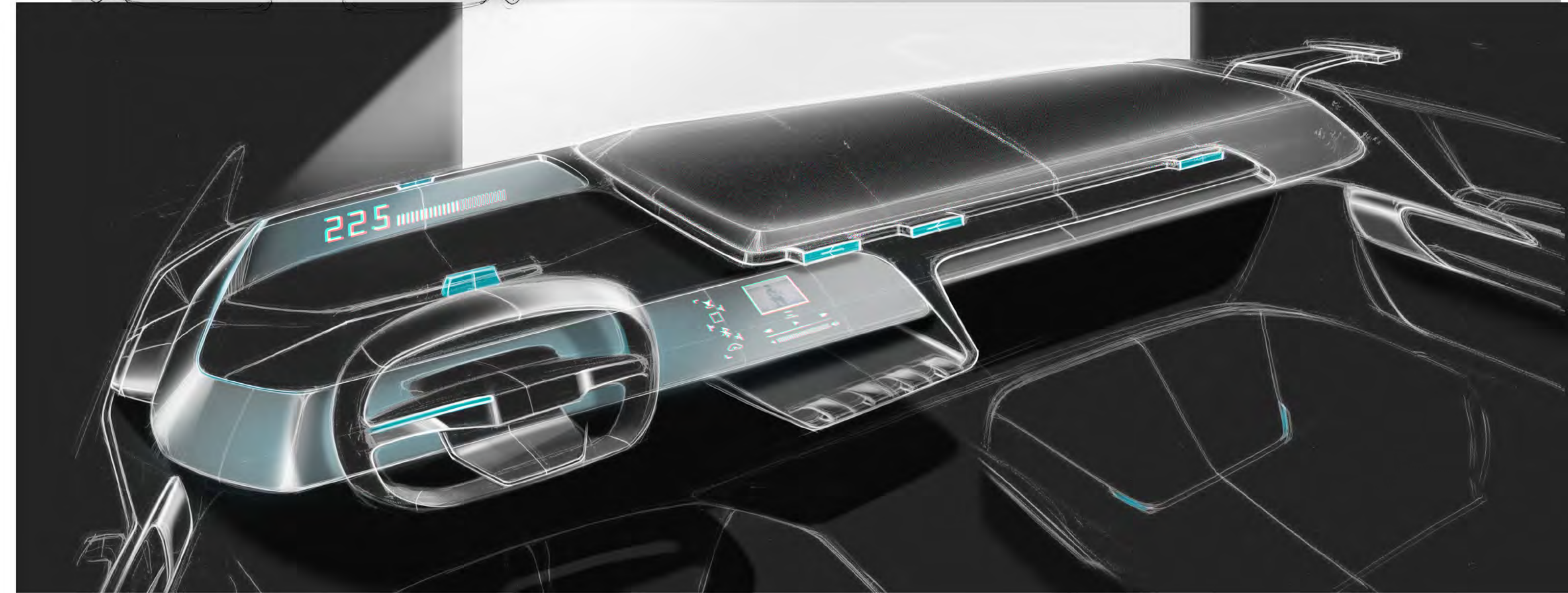
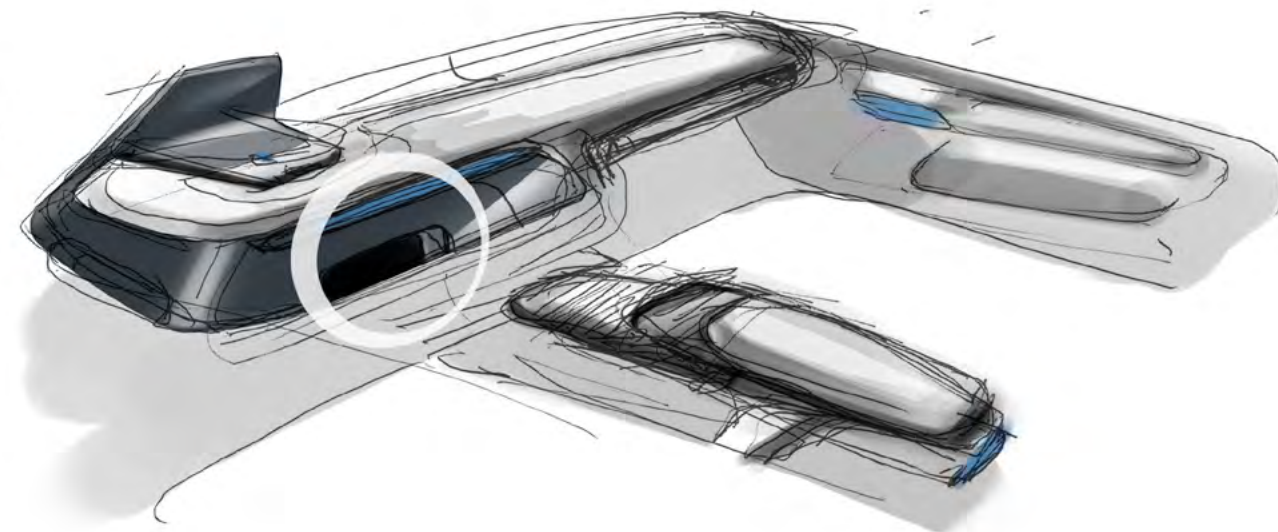
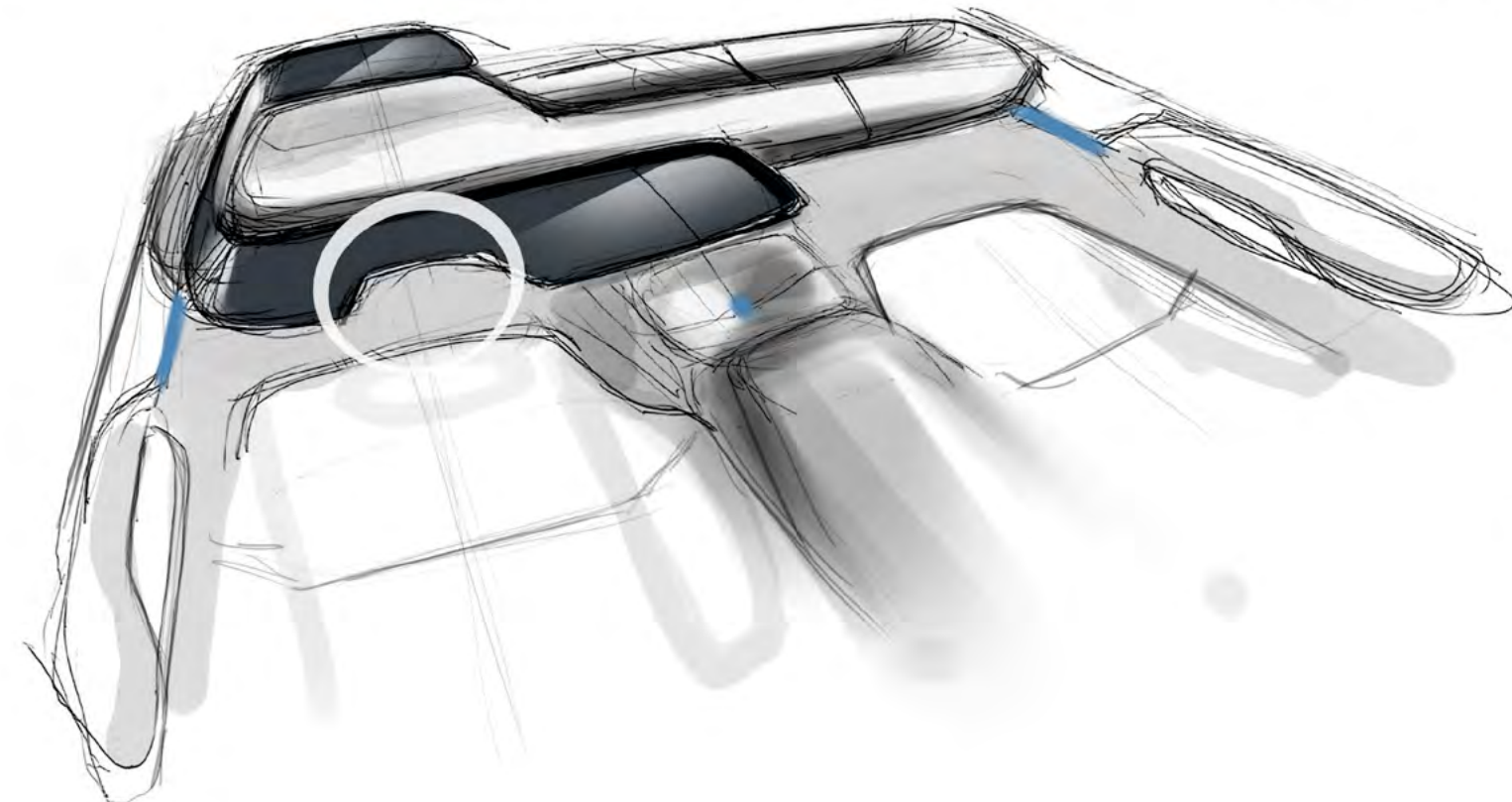
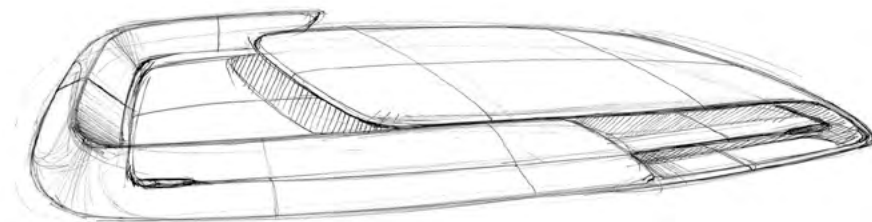


INDUSTRIAL

SPECIAL

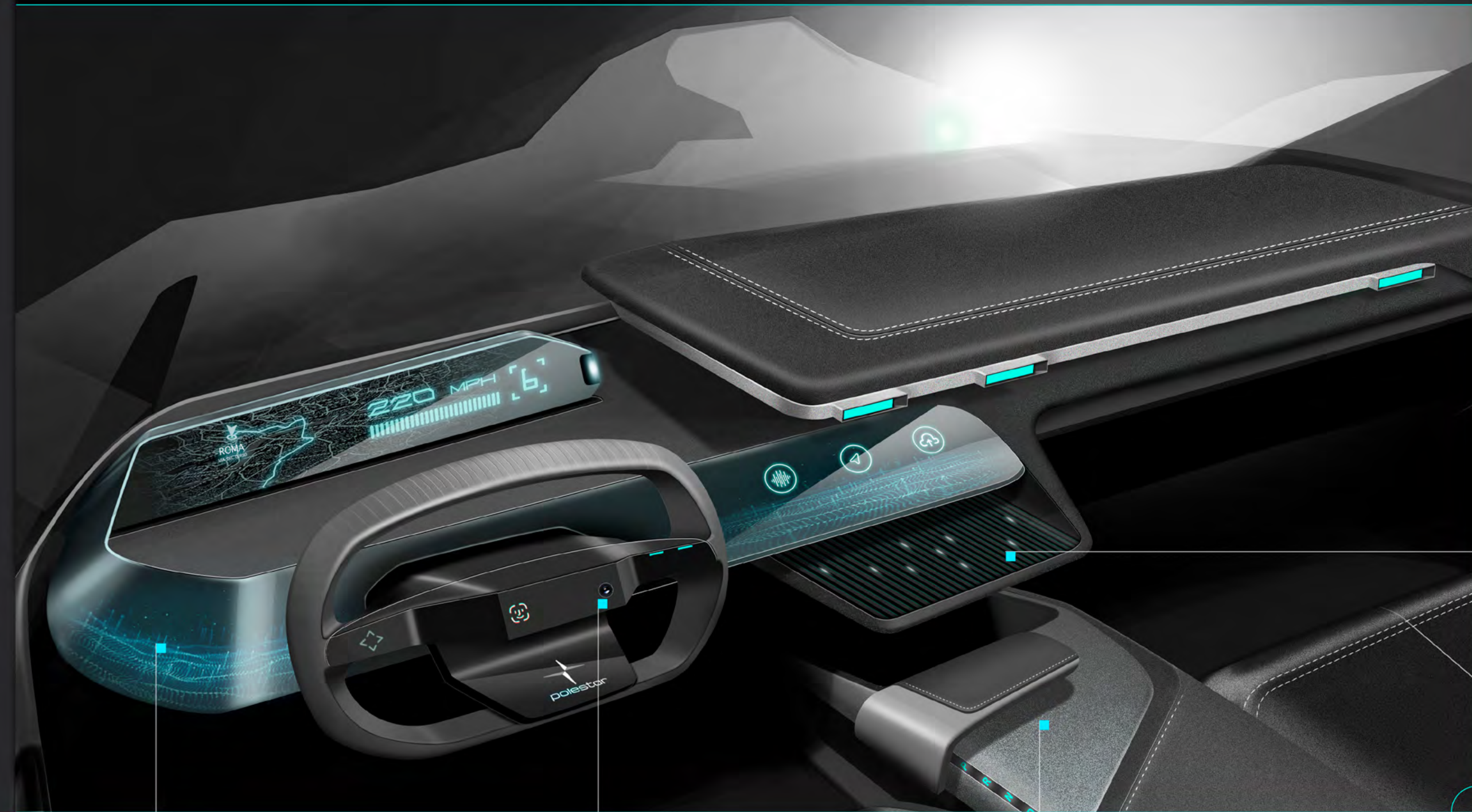
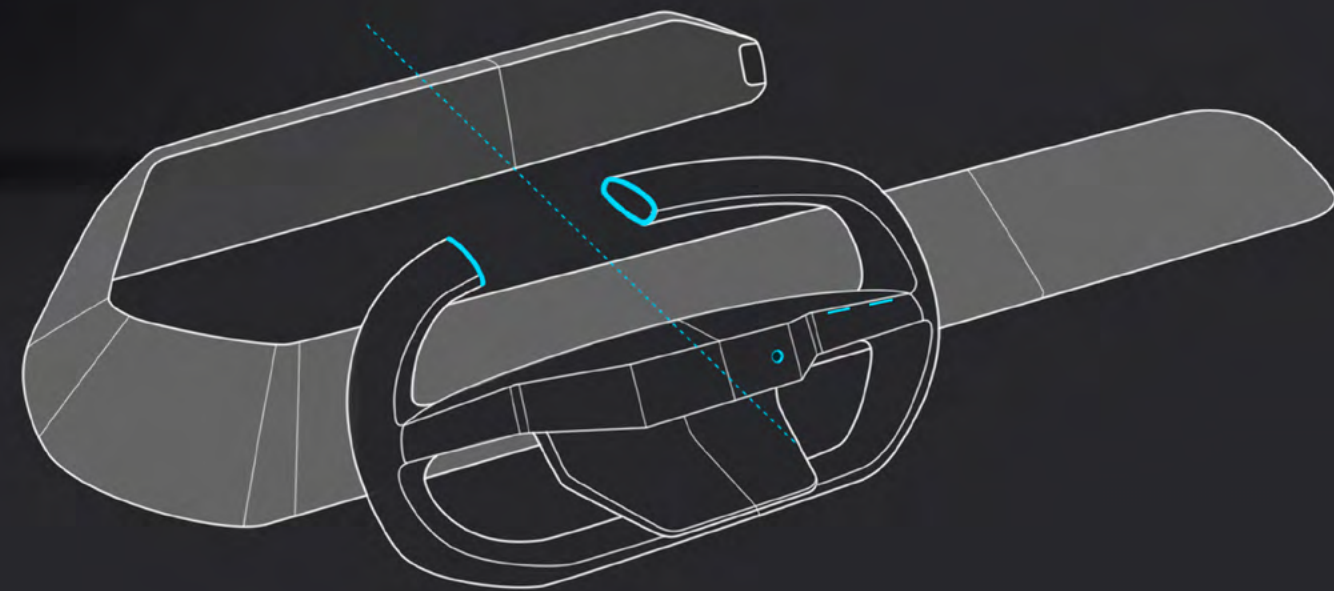


SINGLE PIECE





FACE I.D IS THE KEY TO UNLOCK THE CAR



COMMANDS LAYOUT LIKE A MIXING DECK



SINGLE PIECE DISPLAY TWO SCREENS



FACE I.D AND CAMERA



SMEARED (DIRTY EFFECT) ON ANODIZED ALUMINIUM

Thank you for your time